



## Vector

Vector was launched in 1990 and has evolved into the most comprehensive Point of Sale system available to independent retailers in the UK.

CSY Vector has proved itself to be reliable, cost effective and an excellent tool for managing and increasing profits.

- Touchscreen for ease and speed of use.
- Create your own touchscreen driven menus for non-barcoded products.
- Account customer sales.
- Create customer deliveries.
- Postcode lookup.
- Loyalty Scheme with bespoke card design.
- Handle special customer orders with deposits.
- Automatically apply customer discounts.
- Manage staff discounts.
- Suspend and recall sales on any terminal.
- Provide sales prompts to sell related items.
- Integrated chip & pin card processing over broadband for faster transactions.
- Security coded gift vouchers and credit notes printed at the till.
- Manage your farm shop and food sales.
- Designed for use in your café or restaurant with table and bill tracking.
- Integrated weighing scale options

## In the Office

CSY Vector offers the following features and benefits for Delicatessens:

- Comprehensive reporting system to provide you with all the management information you need.
- Save time with automatic generation of orders including seasonal variations.
- Seamless multi-branch capability.
- Warehouse and inter-branch stock transfers.
- Easy configuration of product related messages.
- Integration with popular accounting packages.
- Simple management of account customers including invoices and statements.
- Use VectorAnywhere to access your data from any internet connection
- Printing of multiple label types including, shelf edge, self-ties, swing tags etc.
- Full security profiling to control system access.
- Handheld touchscreen terminal for stock takes, goods receiving, Queue-busting, orderpicking etc.



**Recommended Business Partner** 



## Loyalty & Gift Cards

### **Loyalty Schemes**

Our customer loyalty scheme allows you to go that extra mile with returning customers;

- Helps promote customer retention
- Allows you to run loyalty customer promotions
- Give extra points on slow moving items to boost sales
- Gives you the information you need for direct customer marketing

With our in-house design service, we take the hassle out of sourcing professional custom designed customer loyalty cards to fit with your company branding.



LOYALTY CARD

#### **Gift Cards**

As well as our loyalty schemes, we also have the facility to offer your customers gift cards;

- Fully customised design to integrate into your company branding
- Any value can be added to a gift card
- Customers can top up existing gift cards
- Back office financial reports on gift card activity





## Handheld Printers

#### Handheld



Our touchscreen handheld terminal helps save time and effort with stock takes, goods receiving, order picking, price amendments and more...

#### **Printer**



There are often reasons to reduce prices on items. For example those with short shelf life or those that have been damaged. Our portable printer allows easy reduction label printing.

## eCommerce

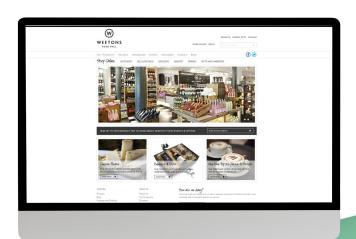
### Web Design

CSY's in-house web design team offer a bespoke website design service providing you with the website that you really want. All of our websites are designed to be fully responsive so that whatever device your customers are using, your online store will be presented in the best possible way.

### **Web Integration**

Our websites are fully integrated with Vector. All of your product information, images, pricing and stock levels are all transferred directly from your EPOS system to your website. This makes control of your products much simpler with everything being managed in one place.

Use Vector's comprehensive reporting tools to analyse your internet sales. As your system is linked directly to your website, orders that are placed on your website are automatically transferred into Vector so that you can produce picking notes, dispatch notes and keep track of remaining stock levels. We also integrate with Amazon to allow you to sell through the Amazon market-place.



### **Support**

## Support

CSY provide a 7 day helpdesk service, including bank holidays, so you can have access to a Vector expert when you need them. Our remote access tools mean that we can swiftly resolve any questions or problems that you might have.

We provide a 'box-swap' maintenance service meaning that if your equipment was to fail, we will have a replacement to you the following working day.

At CSY, we believe in training so that you can get the best from your investment. We will provide you with the essential training that you need on-site to get your system up and running. Our purpose-designed training centre offers additional training courses so that you can explore the more advanced features of Vector.

You will have access to our online customer web portal.

# what our customers say...

"We have had Vector in our three pharmacies since March 2016. The installation was almost seamless and their experienced technicians were very organised in ensuring all of our previous data transferred into Vector correctly.

We noticed an improvement almost immediately both during sales and in manager. The integrated credit card machine works seamlessly and is easier for our customers and staff to use. The customer loyalty scheme works much better for us as our customers can use their customer loyalty points at all of our sites.

The biggest benefit is the company database of stock rather than individual databases, we can transfer stock between sites with ease and I am able to view stock for all sites from the head office.

The extensive range of reports are excellent, we are now able to gather information from sales at each branch and we can also compare sales trends and patterns between the branches."





"CSY's support and training has been very helpful. We can contact the helpdesk whenever we need to using the Skype phone that was supplied with the system with the added bonus that the calls are free! The combination of initial on-site training to get us up and running and the off-site training has proved invaluable. We have sent a number of staff to CSY and getting them away from the distractions of The Pharmacy means that they have got the best from their training."

"We can see now that we have introduced the system that the counter staff find their day-to-day tasks have been simplified. We have better visibility of the product movements and our control over pricing and stock control is greatly improved. It is now much easier for us to place orders to our supliers."

"I would recommend the CSY Vector system to anyone."

Hayandra Chauhan, Daya Pharmacy



"We have a large number of account customers and Vector has revolutionised this area of our business giving us a full audit trail of customer purchases."

"Not all of our staff are computer literate so the ease of use was very important to us. The touchscreen has been very popular with staff and we are easily able to report on the information that we need to run the business."

"Having a regularly updated version of the C&D information really helps when we are booking in new stock with no need to key in product information. It also ensures that we are charging the correct prices."

"We have been using Vector for several months now and we have already seen significant savings on some of the time consuming manual processes we previously employed. This has been particularly noticeable on stock ordering and receiving. The Vector intelligent ordering system is helping us ensure that we have the right levels of stock and takes into account seasonal variations which is really important to us."

**Lucy Mitchell, Mitchells Chemist** 

## also working with ...





















hollowood chemists















Tel: 0115 948 4848
Email: info@csy.co.uk
www.csy.co.uk

@csyretail

CSY House, 9-10 Chase Park, Nottingham, NG2 4GT



